

#TheHomeComing — The Natural Hair Academy returns to Parc Floral de Paris

On 6 & 7 June 2026, NHA celebrates its 13th edition in a natural and luminous setting, in the heart of Paris.

Since its creation in 2012 with 180 attendees and 3 exhibitors, the Natural Hair Academy (NHA) has become the largest public event dedicated to Black and mixed-race women in Europe. In 2026, the event returns to the setting of Parc Floral de Paris for a 13th edition placed under the sign of the return to the roots, celebration and community.

An event that has become a reference in Europe

In thirteen years of existence, NHA has experienced continuous and spectacular growth — from 180 attendees in 2012 to **30,000 attendees in 2025**. Over the past year alone, attendance jumped by +30%. The 2025 edition gathered 300 exhibitors (+50% vs 2024) and generated a global reach of 6 million people on social media.

NHA is today far more than a beauty fair: it is a space for cultural celebration, empowerment and connection, where conferences, workshops, happenings, kids' village and gastronomy come together over two intense days.

30,000 attendees in 2025	300 exhibitors in 2025	€120 average spend per attendee	97% intend to return in 2026
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#TheHomeComing: a meaningful return

For this 13th edition, NHA has chosen Parc Floral de Paris as its setting. A return to the roots that gives its name to the theme of the edition: **#TheHomeComing**. The natural and luminous atmosphere of Parc Floral, its outdoor spaces and pavilions provide a setting in perfect harmony with the warm and community-driven spirit of the event.

On the first weekend of June — **Saturday 6 and Sunday 7 June 2026** — over 30,000 attendees are expected, in a venue that combines large outdoor spaces, conference pavilions and Parisian authenticity.

Two days of beauty, culture and celebration

NHA 2026 will offer all the worlds that have made the event a success: beauty, fashion, gastronomy and culture exhibitors; conferences and workshops on empowerment, mental health and entrepreneurship; artistic happenings; a kids' village with dedicated activities; and the presence of celebrities and influencers from all over the world.

NHA is also the must-attend rendez-vous for brands wishing to meet an engaged, loyal and trend-setting community. In 2025, attendees spent on average €120 on site — a strong signal of the trust they place in the event's exhibitors.

"In 13 years, NHA has gone from 180 women gathered in one room to 30,000 attendees coming from all over Europe. #TheHomeComing is the celebration of how far we have come together, and the promise that the best is yet to come."

Gwladys Mandin, Co-founder of NHA

Practical information

Dates	Saturday 6 and Sunday 7 June 2026
Venue	Parc Floral de Paris — Bois de Vincennes, Paris 12th
Capacity	Over 30,000 attendees expected
Tickets	nhaparis.com
Exhibitors	nhaparis.com — "Become an Exhibitor" section
Press accreditation	nhaparis.com — "Press Room" section

About NHA

Created in 2012, the Natural Hair Academy (NHA) is the largest public event dedicated to Black and mixed-race women in Europe. Over 13 editions, it has become a reference space for natural beauty, Afro-European culture and women's empowerment — bringing together each year attendees, exhibitors, celebrities and speakers from all over the world.

Press contact

nhaparis.com — Press Room